



“Nurturing the health of our country, one community at a time.”

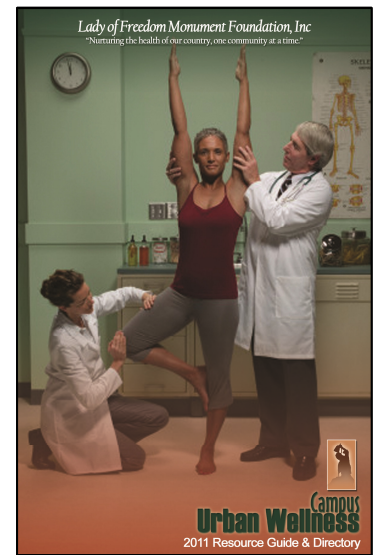
Mission Statement

It is the mission of the Lady of Freedom Monument Foundation to provide advocacy and health promotions by collaborating with residents, businesses, community leaders, educators, developers, and government in effort to eliminate health disparities in underserved communities. By working in a collaborative effort this initiative will create healthier communities by increasing economic development and cleaner environments to support oneness with the earth, healing of the ages and holistic approaches for the human experience.

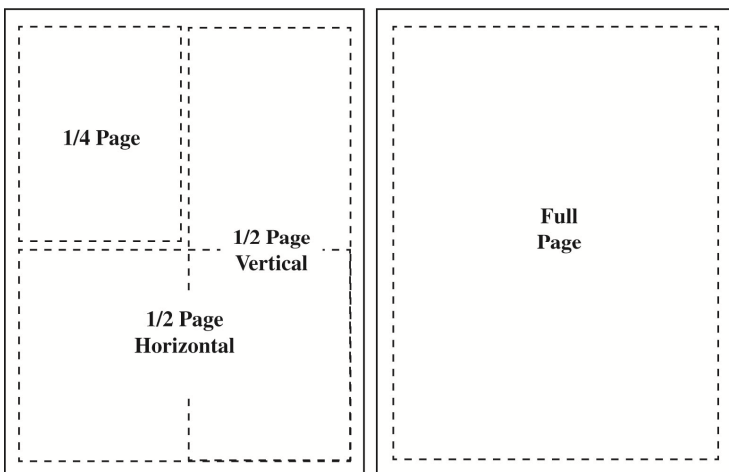
Urban Wellness Campus

The Urban Wellness Campus is a “*health and wellness chamber of commerce*” that offers advocacy, workshops and demonstrations that are geared towards promoting healthy lifestyles holistically. By using a holistic approach for promoting healthy lifestyles, the Urban Wellness Campus addresses issues related to business, environment, health, housing, and social. Also, to promote economic development the campus acts as a “*clearinghouse*” to promote and advocate using local products and services offered by professionals and businesses within metropolitan area.

Advertisement Space			
Ad Size	Dimensions	Rate	Includes
Inside Front Cover	4.625”W x 7.5”H	\$2,500	<i>Bold Business Name in categorical listing & Ad page reference</i>
Back Cover	4.625”W x 7.5”H	\$3,000	<i>Bold Business Name in categorical listing & Ad page reference</i>
Inside Back Cover	4.625”W x 7.5”H	\$2,500	<i>Bold Business Name in categorical listing & Ad page reference</i>
Full Page	4.625”W x 7.5”H	\$925	<i>Bold Business Name in categorical listing & Ad page reference</i>
Half Page	4.625”W x 3.625”H	\$475	<i>Bold Business Name in categorical listing & Ad page reference</i>
Half Page (Vert)	2.25”W x 7.5”H	\$475	<i>Bold Business Name in categorical listing & Ad page reference</i>
Quarter Page	2.25”W x 3.625”H	\$238	<i>Bold Business Name in categorical listing & Ad page reference</i>
Directory Listing	N/A	\$50	<i>Business contact information in categorical listing</i>
Preferred Position		+ 35%	<i>Advertisement placed next to editorial section.</i>



Ad space reserved with 50% payment, balance due before February 18, 2011.



Health & Wellness Resource Guide & Directory

The Lady of Freedom Monument Foundation and its Urban Wellness Campus will produce this publication on an annual basis, focusing on promoting healthier lifestyles to the residents of the Greater Kansas City area.

Resource Guide & Directory Design

This publication will be a full color glossy reader digest size guide. It will include a list of hospitals, clinics, businesses, state offices, and more.

Editorial Sections

Fitness, Nutrition, Education, Finance, Insurance, Health Disparities, Agriculture, Holistic Healing and more.

Frequency: Annually

Distribution: 10,000 copies

For ad space and/or copy information, email adixon@ladyoffreedom.org or (816) 256.4105 ext. 1003. Email all artwork/copy to guide@ladyoffreedom.org. **Custom Ad Design:** Set Up (type, logo, design) - \$200, Hi-Res Scan (per image) - \$75

Billing Inquiries: Sergio D. Moore, (816) 256.4105 ext. 1004 or email smoore@ladyoffreedom.org

File formats preferred are: pdf, eps, or tiff at 300dpi, CMYK – CAMERA READY ARTWORK

Make checks payable to: **Lady of Freedom Monument Foundation, Inc • 2700 E. 18th Street, Ste 261 • Kansas City, MO 64127**



Annual Resource Guide and Directory Advertisement Application

Contact Information

Name, Company, Address, City, State, Zip, Phone, Fax, Email

Advertisement Dimension & Rates

Table with 3 columns: Size, Dimension, Rate. Includes options like Full Page, Half Page, Quarter Page, Business Listing.

Payment Method

Payment Type: Check, Credit Card, Cash/Money Order. Card Holder, Card Number, Exp. Date, Billing Zip, CV2 Code, Signature, Date.

Please make all checks payable to: Lady of Freedom Monument Foundation, Inc. 2700 E. 18th Street, Suite 261 | Kansas City, Missouri 64127 P 816.256.4105 F 816.231.2656

For Office Use

Payment Recv'd | Date, Artwork Recv'd | Date, Rep., Mat. Release Yes/No, Postage/Self Addressed Yes/No